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**County Executive Encouraging Owners of Diverse Small Businesses To
Take Part In "Business Resource Summit"**

Free event conducted by Hudson County Office of Business Opportunity offers valuable knowledge, networking, and resources to help diverse businesses grow!

Jersey City, NJ—Hudson County Executive Tom DeGise is encouraging the owners of small, women, minority and veteran-owned enterprises in Hudson County to register for the County Office of Business Opportunity's "Business Resource Summit" which will be held Tuesday, December 12th, from 8:30 am to 4:00 pm at Hudson County Community College (161 Newkirk Street, Jersey City 07306).

This event is free. Pre-registration is encouraged. Please register online by visiting: <https://bit.ly/businessresourcesummit>.

"The theme for this year's summit, Building Better Businesses...Together, sums up our long-held approach to this kind of development," said County Executive DeGise. "Hudson County is committed to working with small, women, minority, and veteran-owned enterprises so they can succeed and grow. Whether it is access to capital, valuable networking opportunities, or simply understanding

how to do business with government at the local and state levels this event will deliver valuable resources that will improve your bottom line.”

The summit will include panel discussions on State business resources and access to capital with breakout sessions focused on topics like employing automated sales systems, building a strong legal foundation, effective invoicing strategies for government contracting, and the requirements for bidding on public works contracts. A luncheon/networking session will break up the morning and afternoon sessions.

“Hudson County is proud to provide the resources that help small, women, minority and veteran-owned businesses succeed,” said County Executive-Elect Craig Guy. “We hope this summit will assist them in understanding how to best access capital, identify contracting opportunities and implement winning business development strategies.”

The day will include a welcome from Markis Abraham, Director of the Hudson County Office of Business Opportunity. “We are excited for this opportunity to meet and work with our diverse small business owners during this day-long session,” said Director Abraham. “We hope all our attendees will benefit from taking part in what we expect will be an excellent give-and-take with our outstanding range of panelists.”

You can contact the office by phone at: 201-395-6267. Or visit online at: <https://linktr.ee/hudsoncountyobo>.

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