



Hudson County, New Jersey
BOARD OF COMMISSIONERS
ADMINISTRATION ANNEX
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Immediate Release

Hudson County Board of Commissioners approved the County of Hudson to apply and accept \$150,000, if awarded, from the National Endowment for the Arts Projects Grant

Jersey City-The Hudson County Board of Commissioners approved the County of Hudson to apply and accept \$150,000 grant, if awarded, from the National Endowment for the Arts Projects Grant.

The purpose of the funding is to provide funding to local arts agencies through the Grants for Arts Projects Program (GAP). The GAP program provides support for projects that incorporate public engagement with, and access to, various forms of excellent art across the nation. They also support the creation of art that meets the highest standards of excellence, enables learning in the arts at all stages of life, and integrate the arts into the fabric of community life.

The grant will be used for overall tourism growth, tourism partner analytics, tourism awareness, marketing strategies, marketing initiatives, partnership goals and events, overall event success, brand awareness, social media strategies, advertising strategies, budget effectiveness within grant guidelines.

The grant award is from June 1, 2023 through May 31, 2025.

Board Chairman Anthony Vainieri and the Board of Commissioners are committed in their resolve in providing the necessary resources needed to promote Hudson County not only locally but also statewide and nationally.

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