

Hudson County, New Jersey  
BOARD OF COMMISSIONERS  
ADMINISTRATION ANNEX  
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June 10, 2024,

**Immediate Release**

**Hudson County Board of Commissioners approved the County of Hudson Cultural and Heritage Affairs/Tourism Department to contract with Artist Avery Saco, also known as Avery Nice, to design and paint a Hudson County Mural at the Junction of Routes 440 and 1&9, in Jersey City, New Jersey.**

**Jersey City-**The Hudson County Board of Commissioners approved the County of Hudson Cultural and Heritage Affairs/ Tourism Department to contract with Artist Avery Saco, also known as Avery Nice, to design and paint a Hudson County Mural at the Junction of Routes 440 and 1&9, in Jersey City, New Jersey.

Avery Saco aka Avery Nice, who is a Hudson County based street artist with a unique interpretation typography, often incorporating and carving out lettering with floral motifs.

Avery Saco aka Avery Nice will custom design a 1,050 square foot “Welcome to Hudson County” mural concept that will incorporate local flora, fauna and New Jersey/ Hudson County iconography. His unique spin on traditional street art typography combined with his long-standing reputation in the local street art scene will come together to create an iconic welcome sign at one of Jersey City’s busiest vehicular junctions that will not only be defining but also be a near certain graffiti repellent. Avery Nice will work with a team of three to complete the project within 18 to 21 days. The other members of the team will be internationally known street artist Distort, renowned artists Emilio Florentine, and Mr.

Mustart.

The Mural is being funded in accordance with the County Executive's Order, 1% Fund for Public Art.

Board Chairman Anthony Romano, and the Board of Commissioners are committed in their resolve in providing the necessary resources needed to promote Hudson County.

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