

Hudson County, New Jersey
BOARD OF COMMISSIONERS
ADMINISTRATION ANNEX
567 PAVONIA AVENUE, JERSEY CITY, N.J. 07306

PHONE: (201) 795-6001

FAX: (201) 795-6923

Contact: Mr. Edgar Martinez
201- 795-6001

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Immediate Release

Hudson County Commissioners authorized a contract of \$30,000 with Mercy for My Neighbor Under the Gus Schumacher Nutrition Incentive Program (GUSNIP)

Hudson County- The Hudson County Board of Commissioners authorized a contract of \$30,000 with Mercy for My Neighbor under the Gus Schumacher Nutrition Incentive Program (GUSNIP).

This funding will enable the county to launch bi-monthly produce package deliveries at federally qualified health centers throughout Hudson County to provide low-income individuals with preexisting medical conditions access to fresh fruits and vegetables.

The term of this grant shall be for the period of September 15, 2024, through September 14, 2025.

The primary goals and objectives of the GUSNIP Produce Prescription Program are to demonstrate and evaluate the impact of projects on the improvement of dietary health among low-income individuals with

preexisting medical conditions through increased consumption of fruits and vegetables; the reduction of individual and household food insecurity; and the reduction in healthcare use and associated costs. The program model works to achieve this by providing the target population with prescriptions for fresh fruits and vegetables, financial or non-financial incentives for the purchase of fresh fruits and vegetables and offering educational resources on nutrition.

Board Chairman Anthony Romano and the Hudson County Board of Commissioners are providing the necessary resources to promote and provide better access to nutritious food for underserved individuals in Hudson County.

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