
INTEROFFICE MEMORANDUM

TO: HAROLD E. DEMELLIER JR.
FROM: KEVIN CRIMMINS
SUBJECT: COUNTY COORDIANATED TRANSPORTATION PLAN UPDATE
DATE: 1-15-2014

On November 13, 2013 a meeting was held to review and update the County Human Services Coordinated Transportation Plan. Stakeholders from all the municipalities were notified as well as other interested parties. A list of attendees to the meeting is attached. Also present was Tim Sharpe the NJ Transit Regional Manager for Local Programs.

A review by the stakeholders was conducted with emphasis on identifying current unmet needs and gaps in service. Attached is an update to the Plan as well as copies of the documents prepared for the meeting, a list of those requested to attend and those stakeholders who attended.

All the documents will be included with the Plan on the Website as Addendum B.

Attachments;
Letter to Stakeholders
Letter to Municipal Mayors
List of Invitees to meeting
List of those who attended meeting
Plan updates (B)
2010 Census Demographics & Mapping updates.



COUNTY OF HUDSON
DEPARTMENT OF ROADS AND PUBLIC PROPERTY

Office of Senior Citizen & Disabled Resident
Transportation Assistance
Meadowview Campus
595 County Avenue
Secaucus, NJ 07094

Thomas A. DeGise
County Executive
Harold E. Demellier Jr
Director

Kevin Crimmins
Coordinator
201-369-4320 x4101
kcrimmins@hcnj.us

October 16, 2013

Dear Mayor:

Thank you for your continued support and valuable input that helped to make the implementation of the Hudson County Public Transit –Human Services Transportation Coordination Plan possible. The Plan is a living document and at times it requires review and updating. In order for our programs to continue to be eligible for transportation funding it is imperative that we participate with the updating of the Plan. **As per the Federal Transit Administration, those stakeholders who fail to participate in this meeting may not be eligible for FTA funding for 2013 and 2014 including funding through the 5310 program.** I am again reaching out to you to secure your support and ensure a representative from your municipality participates in the upcoming meeting to be held on November 13, 2013.

With the continued reductions in funding for the types of transportation services that we all provide or benefit from, it is imperative that we continue to keep an open line of communication about the ways in which we can support and enhance the services that we offer to seniors, the disabled and low income residents of Hudson County.

Our meeting will provide a short review of the plan with the most of the meeting dedicated to identifying overlapping and gaps in services. Once we identify these issues we will attempt to provide strategies for implementation of solutions and efficiencies.

The meeting will be held in the **Hank Gallo Community Room at the Lincoln Park Administrative Building** in Jersey City on **Wednesday November 13th at 10:00AM**. Please confirm your attendance at this meeting, by contacting Kevin Crimmins at, **201-369-4320 x4101**, or kcrimmins@hcnj.us Thanks again for your consideration and support.

Sincerely;

Kevin Crimmins



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Sincerely;

Kevin Crimmins

November 13, 2014 Meeting Invitees

Name	13 Nov/ Title	Organization	Phone	Fax	E-mail	Address	City, State, Zip
Steering Committee Members							
Kevin Barry	Deputy Director	Public Property	201-319-3506	201-319-3505	kbarry@hcnj.us	257 Cornelison Ave, Jersey City,	Secaucus, NJ 07094
Harold "Bud" Drenth	Transportation Services	Hudson County Transcend	201-271-4306	201-271-4360	q	Meadowview Campus, Bldg 1, 595 County Ave	Secaucus, NJ 07094
Jay DiDomenico	Director	Public Property	201-586-7055	201-319-3722	hdiidomenico@hcnj.us	257 Cornelison Ave, Jersey City,	Secaucus, NJ 07094
Samantha Moore	Director	Hudson TMA	201-792-2825	201-795-0240	jsam@hudsontma.org	574 Summit Ave., 5th Floor	Jersey City, NJ 07306
Nicole Harrison	Coordinator	Office of Disability Services	201-366-5280		snmoe@hcnj.us	Meadowview Campus Bldg 2 County Ave	Secaucus, NJ 07094
Other Hudson County Staff	Deputy Director	Human Services	201-366-4243	201-271-4357	mharrison@hcnj.us	Meadowview Campus Bldg 2 County Ave	Secaucus, NJ 07094
Sandra Vasquez	Executive Director	Hudson County Office of Aging	201-366-4141		svasquez@hcnj.us	Meadowview Campus, Bldg 1, 595 County Ave	Secaucus, NJ 07094
JoAnn Northgrave	Director	Hudson County Veterans Affairs	201-666-5260				
Thomas Liggio	Committee	Freeholders	201-795-6001	201-714-4825	tliggio@hudsoncountynj.org	Administration Building Annex, 567 Pavonia Ave	Jersey City, NJ 07306
Larry Goodhart	Assistant Administrative	Hudson County Division of Welfare	201-420-3138		lgoodhart@oel.state.nj.us	257 Cornelison, Hud/Plaza 5th Fl	Jersey City, NJ 07306
Marion Litwin	Advisory Board	Hudson County Office of Aging	973-484-4956		marionlitwin@rad.com	43 Seating Ave	Harrison, NJ 07029
Bert Lopez	Director	Hudson County Division of Welfare	201-420-3012	201-420-0343	blopez@oel.state.nj.us	257 Cornelison, 6th Fl	Jersey City, NJ 07306
Ferrara Francesca	Director	Hudson County Planning Department	201-217-5137	201-217-5137	mferrara@hcnj.us	Meadowview Campus, Bldg 1, 595 County Ave	Jersey City, NJ 07306
Catherine Macchi	Senior Affairs Coordinator	Hudson County Office of Aging		201-271-4320	cmacchi@hcnj.us	Meadowview Campus, Bldg 1, 595 County Ave	Secaucus, NJ 07094
Jim Olszowski	Assistant Director	Hudson County Transcend	201-271-4306			Meadowview Campus, Bldg 1, 595 County Ave	Secaucus, NJ 07094
State Organizations							
Angelica Harrison	Director, Hudson County Welfare	NJ Dept of Human Services / Welfare	201-430-3000	201-420-3000	aharrison@oel.state.nj.us	257 Cornelison, Hud/Plaza	Jersey City, NJ 07306
Robert Knapp	Deputy Director, Hudson County	NJ Dept of Human Services / Welfare	201-420-3000		rknap@oel.state.nj.us	257 Cornelison, Hud/Plaza	Jersey City, NJ 07306
Tim Sharpe	Regional Program Administrator	NJ Transit	973-491-8884	201-328-3333	tsarpe@nitransit.com	One Penn Plaza East	Newark, NJ 07105
Stewart Klaus	Director	Customer Service	201-217-7100		stewartklaus@dnfs.state.nj.us		
Private Non-Profit Agencies with County-Wide Catchment Areas							
Dan Allio	Director	United Way of Hudson County	201-434-2625		dallio@unitedwayofhc.org	857 Bergen Avenue	Jersey City, NJ 07306
Maria Gomez	Vice President	United Way of Hudson County	201-434-2625		mgomez@unitedwayofhc.org	857 Bergen Avenue	Jersey City, NJ 07306
Lesley Moore	Director of Operations	Catholic Charities	201-798-9957		lmoores@cccattl.org	3040 Kennedy Blvd	Jersey City, NJ 07306
Maria Musachio	Director of Operations	HOPES Inc.	201-686-3711 x 5	201-653-8213	mmusachio@hopes.org	124 Grand Street	Jersey City, NJ 07306
Evangel Mercado	Exec. Director	HOPES Inc.	201-656-3711 x 5	201-653-8213	emercado@hopes.org	124 Grand Street	Hoboken, NJ 07030
Barbara Reyes	Exec. Director	HOPES Inc.	201-656-3711 x 13	201-653-8282	breyes@hopes.org	124 Grand Street	Hoboken, NJ 07030
Ruben Alcala	Exec. Director	PACO	201-963-8282	201-963-8282	info@pacagency.com	392 Manila Ave.	Hoboken, NJ 07030
Nadia Cabana	President & CEO	The Arc of Hudson County	201-319-9229		www.alchudson.org	405 36th St	Jersey City, NJ 07306
Eleanor Watson	Executive Director	The Urban League of Hudson County	201-451-8888	201-451-4158	ewatson@ulhc.org	255 Martin Luther King Jr. Drive	Jersey City, NJ 07305
Kelly Wood	Executive Director	Prograss, Inc. (HIP)	201-533-4407		kwood@hudd@hcnj.org	25 Journal Square, Suite 602	Jersey City, NJ 07306
Local Municipalities and Organizations							
Linda Cecchini	Supervisor of Transportation	North Bergen Special Transportation	201-869-9555		linda.cecchini@gmail.com	6800 Columbia Ave.	North Bergen, NJ 07047
Robert Drashner	Consultant	Township of Weehawken	201-319-8983		rdrashner@verizon.net	2-50th St, 3rd Fl	Weehawken, NJ 07086
David Drunneier	Administrator	Town of Secaucus	201-330-2008		ddrunneier@secaucus.net	1203 Patterson Plank Rd	Secaucus, NJ 07086
Andreas Drensek	Director	Office of Aging	201-366-4140	201-547-4777	adrensek@hcnj.us	Meadowview Campus Bldg 2, County Ave	Secaucus, NJ 07094
Liam Eccleston	Division Director	City of Jersey City, DHHS, Div of	201-547-5838		eccleston@hcnj.us	1 Journal Square, 2nd Fl	Jersey City, NJ 07306
Carmela Facchini	Assistant Director	Township of Weehawken, Senior	201-319-6060		facchinicarmela@yahoo.com	201 Highwood Ave	Weehawken, NJ 07086
Kathy Gonde	Director	City of Bayonne, Office of Aging	201-858-6142		plann@bayonne-coa.com	201 Highwood Ave	Weehawken, NJ 07086
Peggy Larini	CEO Northern Hudson CAP	City of Union City	201-348-5748		celini@unioncity-nj.com	630 Ave C	Bayonne, NJ 07002
Celin Valdivia	Chairperson	Citizens Advisory Committee	201-659-5347		celini@valdivia@yahoo.com	3715 Palisade Ave	Union City, NJ 07087
Calhorne Griffin	Senior Associate	Citizens Advisory Committee	201-555-8334		mcyv@verizon.net	730 Newark Ave.	Jersey City, NJ 07306
Rafael Mala	Director	Janus Solutions	609-466-0200	201-547-6816	rmala@janus-solutions.com	201 Cornelison Ave.	Jersey City, NJ 07304
Slacey Flanagan	Executive Director	City of Jersey City, DHHS	201-547-6800		sflanagan@hcnj.org	788 Harrison Ave.	Harrison, NJ 07029
Zimmerford Smith	Health Officer	Harrison Housing Authority	973-483-1488 x 12		zsmit@harrisonhousing.com	645 Kearny Avenue	Kearny, NJ 07094
John Sarinas	Transportation	Town of Kearny	201-997-0800		jsarinas@kearnynj.org	777 5th St.	Secaucus, NJ 07094
John Ducliel	Executive Director	Town of Secaucus	201-330-2082	201-437-2810	aragumetela@secaucus.net	555 Kennedy Blvd., PO Box 1032	Secaucus, NJ 07094
Ana Quintela	Director of Operations	Foundation	201-437-7222		aragumetela@secaucus.net	555 Kennedy Blvd., PO Box 1032	Secaucus, NJ 07094
Vin Urdiga	Exec. Director	North Hudson Community Action	201-687-7627		vinu@nhdca.org	83 Broadway	Bayonne, NJ 07002
Keith Kearney	Director	UCP of Hudson County (United)	201-436-2200		kearney@ucpofhudson.com	721 Broadway	Bayonne, NJ 07093
Rita Silva	Project Head	Senior Affairs	973-266-2463		rsilva@townofharrison.com	124 Grand St.	Hoboken, NJ 07029
Tom Foley	Director	Community Services	201-420-2054		tomfoley@hudsoncountynj.org	4233 Kennedy Blvd.	North Bergen, NJ 07047
Karen Planse	Director	Office of Senior Affairs	201-392-2158		kpianse@northbergen.org	101 Centrie St.	Secaucus, NJ 07094
Lisa Sreetsker	Director	Office of Senior Affairs	201-348-5702		no_email	3715 Palisade Ave.	Union City, NJ 07087
Bob Bisognio	Director	United Way of Hudson County			kbisognio@unitedwayofhc.org		
Lou Pantiliano	Director	NJ TIP	848-932-2831		karen.alexander@nrcip.indies.edu		
Karen Alexander	Director	Care About You	201-892-4119		amcknight@careaboutyou10.com		
Angela McKnight		Hudson County	201-451-888		amcknight@hcnj.org		
Nidia Ortiz					norick@unhc.org		

[illegible]

November 13 Meeting Attendees

Name	Title	Organization	Phone	Fax	E-mail	Address	City, State, Zip
Stakeholders							
Kevin Crimmins	Director	Hudson County Transcend	201-271-4306	201-271-4360	kcrimmins@hudsoncounty	Meadowview Campus, Bldg 1	Secaucus, NJ 07094
Samantha Moore	Coordinator	Office of Disability Services	201-369-5280		smoore@hcnj.us	Meadowview Campus Bldg 2	Secaucus, NJ 07094
Other Hudson County Staff							
Francesca Giarratana	Director	Hudson County Planning	201-217-5137	201-217-5137	fgiarratana@hcnj.us	Meadowview Campus, Bldg 1	Jersey City, NJ 07306
Jim Ostaszewski	Assistant Director	Hudson County Transcend	201-271-4306		jostaszewski@hcnj.us	Meadowview Campus, Bldg 1	Secaucus, NJ 07094
State Organizations							
Angelica Harrison	Director, Hudson County Welfare	NJ Dept of Human Services / We	201-430-3000	201-420-3000	aharrison@doel.state.nj.us	257 Cornelison, Hud/Plaza	Jersey City, NJ 07306
Robert Knapp	Deputy Director, Hudson County W	NJ Dept of Human Services / We	201-420-3000		rknapp@hcnj.us	257 Cornelison, Hud/Plaza	Jersey City, NJ 07306
Tim Sharpe	Manager NJ Transit Local Programs	NJ Transit	973-491-8884	201-328-3333	tsharpe@njtransit.com	One Penn Plaza East	Newark, NJ 07105
Private Non-Profit Agencies with County-Wide Catchment Areas							
Francisco Vasquez		United Way of Hudson County	201-434-2825		fvasquez1110@yahoo.com	857 Bergen Avenue	Jersey City, NJ 07306
Evelyn Mercado		HOPEs Inc.	201-656-3711 x 5	201-653-8213	emercado@hopes.org	124 Grand Street	Hoboken, NJ 07030
Local Municipalities and Organizations							
Linda Cecchini	Supervisor of Transportation	North Bergen Special	201-869-9595		linda.cecchini@gmail.com	6800 Columbia Ave.	North Bergen, NJ 07047
Larry Eccleston	Division Director	City of Jersey City, DHHS, Div of	201-547-5838	201-547-4777	eccleston@icnjl.org	1 Journal Square, 2nd Fl.	Jersey City, NJ 07306
Gillian Sargeant-Allen	Assistant Director	City of Jersey City, DHHS, Div of	201-547-6800		gsargeant-allen@icnjl.org	201 Highwood Ave	Weehawken NJ 07086
Kathy Gonde	Consultant	Township of Weehawken	201-319-6060		facinicaarmela@yahoo.com	2-50th St, 3rd Fl.	Weehawken NJ 07086
Robert Drasheff	Director	City of Bayonne, Office of Aging	201-319-8983		rdrasheff@verizon.net	630 Ave C	Bayonne, NJ 07002
Suzanne Mack	Director	U.C. Community Development	201-858-6138		bayonneplanner@gmail.com		
Kennedy NG	Director	West NY Dept. of Recreation	201-348-2764		no-email		
Nicole Defino	Health Officer	Town of Kearny	201-295-5101		ndefino@myschools.net	645 Kearny Avenue	Kearny, NJ 07032
John Samas	Transportation	Town of Secaucus	201-997-0600		jsamas@kearnynj.org	777 5th St.	Secaucus, NJ 07094
John Dubiel	Director	Secaucus Office of Senior Affairs	201-330-2082		jdubiel@secaucus.net	101 Centre St.	Secaucus, NJ 07094
Lisa Smedeker	Director Parking & Transportation	Hoboken			lsmedeker@secaucus.net		
John Morgan	Asst. Business Administrator	Hoboken Transportation Dept.	201-339-6643		jmorgan@hobokennj.gov		
Stephen Marks	Coordinator	Division of Senior Affairs East Newark			smarks@hobokennj.gov		
Ryan Sharp	Coordinator	Guttenberg Representative	201-868-2315		rsharp@hobokennj.gov		
Robert Knapp	Consultants	201-724-6167			rknapp@doel.state.nj.us		
Livio DiRubba	NJTP				lvivod@hudsonassociatesinc.com	6808 Park Ave.	Guttenberg, NJ 07093
Melody Bundy	NJTP				mbundy@njltp.org		
Nieves Pimentia	Chairperson	Citizens Advisory Committee	201-659-5347		nieves.pimentia@njltp.org		
Mayanne Valls	Member	Citizens Advisory Committee	201-555-8334		mcv@verizon.net	730 Newark Ave.	Jersey City, NJ 07306
Catherine Grimm		ITN Independent Transportation	201-220-5285				
John Boswick					info@innorthjersey.org		

Attachment 1

New Participating Agencies (since Original Plan)

[illegible]

Attachment 2

List of Current Service Needs/Gaps

(since last update)

1)	Need for a centralized directory of transportation services available in Hudson County.
2)	lack of service in evenings and on weekends as well as service into Essex County area and hospitals.
3)	The lack of an outreach program to inform the public and the targeted population of the transportation services available.
4)	The need to update the demographics in the Plan from the 2010 Census Report.
5)	Complaints by consumers of difficulty of getting through on the phones.
6)	Obtain new vehicles to replace some of the fleet that is aging and to expand service.

Strategies to Address Identified Needs/Gaps

(since last update)

1)	Hudson County Transcend will take responsibility for creating the directory. A survey was distributed to all transportation providers present at the meeting requesting information of the services they provide. When the directory is completed it will be in the TRANSCEND User Guide printed version as well as put on the County Website.
2)	The TRANSCEND Director or Assistant Coordinator will meet with representatives from each municipality, that provides transportation, to try and coordinate trips in an attempt to increase efficiency and expand services. To expand services on weekends and evenings it will not only require coordination but additional drivers or overtime hours for current drivers will be needed. We will look to develop new funding sources and seek additional funding through the 5310 program to accomplish this.
3)	The TRANSCEND Director will coordinate with NJTIP and the Human Services Departments from each Municipality to attend meetings of organizations and groups of the targeted population. At those meetings a presentation of the transportation services available in Hudson County will be given.
4)	Work with the Hudson County Planning Department to update the demographics in the Plan.
5)	Apply for funding through the 5310 program to purchase an Interactive Telephone Response Software to be installed on our telephone system. This will increase our efficiency by automatically notifying consumers of their pickup time the night before. It will also allow them to cancel their trip if they need too. This should give us the opportunity to provide some same day service.
6)	Apply for 3 vehicles each year going forward under the 5310 Grant Program.

Attachment 3

Table 1 : Currently Funded FTA Projects

Project Description	FY 2014 Estimated Annual Request	Responsible Agency or County	Grant Source	Identify funding source/grant - (provide percentage of funding)			
				Local	State	Federal	Total
1) SCRD/TAP/Hudson County	2,737,000	Hudson County	Casino Revenue State	61%	32%	7%	100%
2) Title III, Older Americans Act	260,000	Hudson County	Hudson County Office of Aging	20%	0%	80%	100%
3) Veterans Grant	15,000	Hudson County	NJ Veterans Administration	50%	50%	0%	100%
4) Logisticare Medicaid Transportation	70,000	Hudson County	Logistaire NJ State Broker	0%	100%	0%	100%
5) 5310 Operations/add 5 drivers to expand service to evenings and Saturdays	300,000	Hudson County	FTA - Transit	50%	0%	50%	100%
6) 5310 Capital (includes IVR & approx. cost of 3 vehicles)	230,000	Hudson County	FTA - Transit	20%		80%	100%

Table 2 : Anticipated Annualized Cost Request for all Identified Projects

Project Description	Potential Funding Source	Annual Funding Request				Total Project Cost (Estimated)
		FY2013	FY2014	FY2015	FY2016	
1) Develop the list of transportation services available in Hudson County along with their contact information and a short summary of their services. This information will be placed on the County Website and included in the printed version of the TRANSCEND User guide	Casino Revenue/County		\$ 10,000.00	\$ -	\$ 10,000.00	\$ 20,000.00
2) Expansion of services to later in the evenings and on weekends especially for shopping and recreation trips. We would also look to expand the hours we provide service to hospitals in Essex County.	5310 Grant Program		\$ 300,000.00	\$ 300,000.00	\$ 300,000.00	\$ 900,000.00
3) Attend meetings of targeted population to make them aware of transportation services available in Hudson County.	Casino Revenue/County		\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 15,000.00
4) Update the demographics in Plan.	County		\$ 5,000.00		\$ 5,000.00	\$ 10,000.00
5 & 6 Purchase Interactive Telephone Response Software and apply for three vehicles each year.	5310 Grant Program		\$ 230,000.00	\$ 180,000.00	\$ 180,000.00	\$ 590,000.00

**Hudson County
Coordinated Public Transit - Human Services Transportation Plan
Stakeholder Meeting
November 13, 2013**

Addendum B Plan Update

Kevin Crimmins began the meeting by welcoming participants, having them introduce themselves as well as their organization and going over the day's agenda. He briefly outlined the project's goals and objectives, which are to complete an update of the Coordinated Public Transit – Humans Service Transportation Plan to assure eligibility for access to FTA funding. The project also seeks to improve mobility for the three target populations: persons with disabilities, older adults and persons with low income. Another major outcome of the update will be to prioritize gaps in service, unmet needs and identify strategies that the county agencies and organizations can use to the gaps. Meet the unmet needs and improve overall service.

In preparation for this meeting letters were sent to the mayor of each municipality in Hudson County as well service providers and end users of transportation for the targeted populations. Included with this report is a copy the letter sent, a list of those organizations and persons invited to the meeting as well as the list of those who attended?

After discussions by the group we identified four gaps/needs to be addressed prior to our next Stakeholder Meeting in 2014. They are the following:

1. Create a centralized directory of community transportation services that can be accessed by the general public or by human services agencies.
2. Lack of weekend and evening service as well as service into Essex County areas and hospitals to meet the needs of targeted population. In order to meet some of this demand it will require either overtime for five drivers on a daily basis or an additional five drivers. I am planning on the additional five drivers as the program demand increases as a result of the outreach program.
3. An outreach program needs to be implemented to inform the public and the targeted population, in particular, of the transportation service available in the County.
4. Update the demographics in the Plan from the 2010 Census.
5. Consumer complaints of inability to get through on the telephones.
6. The need for new vehicles to replace aging vehicles in the County. We would also need some additional vehicles to expand service in the evenings and on the weekends. In addition the municipalities present all expressed a need for new vehicles.

The strategies to address the gap/needs were discussed and the following were agreed upon:

1. Hudson County TRANSCEND will assume responsibility creating the centralized directory. Over the next six months information will be obtained agencies that provide transportation in Hudson County. Whatever information is garnered by then will be used to create a directory of transportation services that will be placed on the County Website and included in the TRANSCEND User Guide. This information will be updated every year. A survey was distributed to all transportation providers present at the meeting requesting information on their services.
2. The TRANSCEND Director will meet with representatives from each municipality, that provides transportation, to try and coordinate transportation to increase efficiency and expand services.
3. TRANSCEND will coordinate with NJTIP and the Human Services Departments from each municipality to attend meetings of organizations representing the targeted populations. At those meetings a presentation of the transportation services in Hudson County will be delivered.
4. Have the Hudson County update the Plan's demographics from the 2010 census report. Attached you will find the updated Demographics Profile of Hudson County without the mapping. The mapping will be completed and added to the Plan by the end of January
5. Purchase Interactive Voice Response telephone software. Currently a consumer has to call the day prior to their scheduled trip to get their pick up time. We receive in the area of two hundred telephone calls a day from consumers requesting their pick up time for the following day. This software will notify the consumer the night before of their pick up time and give them an option to cancel their trip if they so desire. This should give us the opportunity to expand our same day service.
6. Apply for three new vehicles each year going forward through the 5310 Grant Program. With these additional vehicles and five drivers we could expand service in the evenings and on the weekends

It is expected that we will complete item 1 and 4 by June 30, 2014, 2, 3, 5 by the end of 2014 and 6 will be an ongoing process each year. The updated user guide will be forwarded to NJ Transit for their review prior to printing and being put on the Website.

This is the second update we have done to the Plan. In 2012 we updated the Plan to include NJTIP and their travel training program as Amendment A.

Demographic Profile of Hudson County

Population - The US Census Bureau's 2000 census found Hudson County's population to be 608,975 residents. Among the 12 municipalities, Jersey City has by far the greatest population at 240,055, four times larger than the next municipality in the list, Union City with 67,088. Other relatively large communities include Bayonne (61,842), North Bergen (58,206) and West New York (45,768). East Newark has the fewest residents at 2,377, the only municipality with a population of less than 10,000.

Table 3.1: Total Population by Municipality

Municipality	Total Population	65+ Population Percent
Bayonne	63,024	13.2%
East Newark	2,406	7.2%
Guttenberg	11,176	11.3%
Harrison	13,620	9.3%
Hoboken	50,005	6.3%
Jersey City	247,597	9.0%
Kearny	40,684	10.7%
North Bergen	60,773	13.5%
Secaucus	16,264	15.6%
Union City	66,455	10.5%
Weehawken	12,554	12.3%
West New York	49,708	11.9%
Total	634,266	10.9%

Source: US Census 2010

Changes in Population – Hudson County's population has been increasing since the mid-2000s, reversing a long-term decline that began in 1930. This trend has continued in recent years, with a 2010 population of 634,266 rising to 652,302 in 2012, an increase of almost 3%.

Population Density – Hudson County is by far the densest county in New Jersey, with 13,731 persons per square mile of land area in 2010. Density has actually increased within the last decade, with the county seeing a 5% increase since 2000. Hudson remains more than twice as dense as the next densest county, Essex, which had 6211 persons per square mile in 2010. Housing unit density in Hudson County increased even more dramatically to 5852.5 units per square mile in 2010, up more than 13% since 2000.

Population Age - With a median age of 34.4 years old as of 2012, Hudson County is slightly younger than New Jersey as a whole, median age 39.4 years. In terms of the percentage of the population 65 and older, Hudson County is also slightly lower than the state average, with 10.5% over 65 for the county and 14.1% for New Jersey overall.

Income - Median household income in Hudson County (in 2012 dollars) is \$57,539, now surpassing the US median household income of \$51,371, but still considerably less than New Jersey's median household income of \$69,667. Similarly, per capita income is \$32,030 compared to New Jersey's \$34,885, but still higher than the US average of \$27,319.

Employment – Since 2000, Hudson County has surpassed both the state and national averages for percentage of the population in the labor force, hitting 68.5% percent in 2012, compared with respective New Jersey and United States averages of 66.2% and 63.8%.

Dominant industries for Hudson County include Finance and insurance, and real estate and rental and leasing, with 12.1%; Professional, scientific, and management, and administrative and waste management services, with 16.3%; and Educational services, and health care and social assistance at 19.5% of the population.

Definitions of Target Populations

The rest of this chapter takes a closer look at the characteristics of the target populations that largely comprise the customer base for community transportation services. The population groups analyzed here are those that may have greater transportation needs. These include:

- **Older Adults** – Defined as 60 years of age and older.
- **Persons with Lower Income** – For this population, number of households below the poverty level will be used as a surrogate measure. For this assessment, we used the current poverty definition from the US Census, which takes into account the size of the household and number of children under the age of 18. This is shown in Table 3.2 on the following page.
- **Carless Households** (from the US Census) to identify “other” persons who are transit-dependent.

Analysis of Target Populations

In the sections that follow, each target population group is discussed in turn, including tables and maps for both population size and population density. In previous iterations of this report, each target population was analyzed at the block group level. However, due to changes in the census data available, the data in this report are presented at the census tract scale. As census tracts are not necessarily of similar size and population, there may be some skewing due to differences between census tracts.

As no single map or analysis can represent all of these details, two sets of maps are presented for each population group. The first shows relative numbers of a population group within each block group. The second shows relative densities per acre of the target group.

As previously mentioned, many individuals in the target population groups have characteristics of several of the target groups. This analysis does not net out individuals that qualify in multiple target groups; as individuals or households may be in multiple groups. However, there is a map at the end of the chapter that identify the areas of the county that do collectively have the greatest needs in terms of incidence and densities of the collective populations and households. Because this map reflects numbers where individuals that qualify in multiple target groups are not netted out, the map illustrates a slightly higher need than is probably the case.

Table 3.2: Poverty Thresholds (in Annual Dollars) by Family Size and Number of Related Children Under 18 Years Old: 2012

Size of family unit	Weighted average thresholds	Related children under 18 years								
		None	One	Two	Three	Four	Five	Six	Seven	Eight or more
One person (unrelated individual)	11,720									
Under 65 years.....	11,945	11,945								
65 years and over.....	11,011	11,011								
Two people.....	14,937									
Householder under 65 years	15,450	15,374	15,825							
Householder 65 years and over	13,892	13,878	15,765							
Three people.....	18,284	17,959	18,480	18,498						
Four people.....	23,492	23,681	24,069	23,283	23,364					
Five people.....	27,827	28,558	28,974	28,087	27,400	26,981				
Six people.....	31,471	32,847	32,978	32,298	31,647	30,678	30,104			
Seven people.....	35,743	37,795	38,031	37,217	36,651	35,594	34,362	33,009		
Eight people.....	39,688	42,271	42,644	41,876	41,204	40,249	39,038	37,777	37,457	
Nine people or more.....	47,297	50,849	51,095	50,416	49,845	48,908	47,620	46,454	46,165	44,387

Source: U.S. Census Bureau.

Older Adults

Older adults (persons 60 years of age and over) tend to be frequent users of community transportation services because they are unable or unwilling to drive and because transportation services oriented to seniors exist. Based on the definition, over 100,401 seniors lived in Hudson County in 2012. This comprises 15% of the total population.

Table 3.3 below identifies the 10 census tracts with the high absolute numbers (and corresponding densities) of older adults in Hudson County.

Municipality	Census Tract	Adults 60 and Older	Total Population	% Target Population	Area (Acres)	Density (Target Population per Acre)
North Bergen	145.02	41	3256	1%	79.90	40.8
North Bergen	141.01	29.9	3059	1%	132.82	23.0
West New York	158.02	27.4	6029	0%	58.53	103.0
Guttenberg	150.01	26.9	1933	1%	17.65	109.5
Bayonne	106	26.5	6377	0%	167.74	38.0
North Bergen	141.02	25.5	4528	1%	231.38	19.6
Bayonne	114	24.4	3042	1%	150.80	20.2
Jersey City	78	24	1217	2%	140.28	8.7
Secaucus	200	23.6	5356	0%	322.88	16.6
Jersey City	31	23.5	3827	1%	64.35	59.5

Source: US Census 2010

Municipality	Total Population	65+ Population Percent
Secaucus	16,264	15.6%
North Bergen	60,773	13.5%
Bayonne	63,024	13.2%
Weehawken	12,554	12.3%
West New York	49,708	11.9%
Guttenberg	11,176	11.3%
Kearny	40,684	10.7%
Union City	66,455	10.5%
Harrison	13,620	9.3%
Jersey City	247,597	9.0%
East Newark	2,406	7.2%
Hoboken	50,005	6.3%
Total	634,266	10.9%

Secaucus has the county's largest percentage of persons over 65, at 15.6% exceeding the county average by almost 5%. North Bergen, Bayonne, Weehawken, West New York, Guttenberg, and Kearny also exceed, by a decreasing degree, the countywide average. East Newark and especially Hoboken have 65+ percentages significantly below the county average, at 7.2% and 6.3% respectively.

Households Below the Poverty Level

In Hudson County, the number of individuals below the poverty line totaled 107,385 in 2012. This reflects 16.6% of the total number of households in Hudson County. This percentage substantially exceeds the state average at 10.8%.

Table 3.7 below identifies the census tracts with the highest absolute numbers (and corresponding densities) of households below the poverty level.

Table 3.7: Households in Poverty and Corresponding Density -- Top Ten Census Tracts

Municipality	Census Tract	Population In Poverty	Total Population	% Target Population	Area	Density (Target Population per Acre)
West New York	324	1696	6407	26%	249.58	6.8

Jersey City	18	1641	3996	41%	188.87	8.7
Bayonne	106	1521	6275	24%	153.64	9.9
Jersey City	41.01	1475	6229	24%	127.44	11.6
Hoboken	190	1457	5547	26%	193.23	7.5
Jersey City	9.02	1392	6276	22%	114.17	12.2
Union City	170	1377	4914	28%	83.90	16.4
Kearny	132	1373	4954	28%	129.52	10.6
Jersey City	61	1364	6958	20%	167.74	8.1
West New York	158.02	1348	6029	22%	93.17	14.5

Tract 324 in West New York has the highest absolute number of individuals in poverty. As a percentage of total population, however, Tract 18 in Jersey City is the highest, with nearly 50% of its population living below the poverty level. In fact, Jersey City has four of the top ten Census tracts with the highest population in poverty.

Additional Indicators for Person with Lower Income

Data for Temporary Assistance for Needy Families (TANF) and Nutrition Programs (NPA) client levels have not been updated at a finer scale than the county level since of Urbitran's *Hudson County Regional Bus Circulation and Infrastructure Study* in 2007. These data serve as additional indicators of poverty levels. Previous iterations of this report showed that TANF and NPA client levels generally corroborated the pattern of poverty levels indicated by census data.

Carless Households

While there are many carless households in Hudson County with household members who are not dependent on community transportation, it is important to look at these households in comparison to the other target populations to see if there is a correlation. It is surmised that there are a significant number of carless households with members who rely on public transportation – either by choice or because of affordability.

Hudson County contains 80,430 carless households, 33% of its total number of housing units. Table 3.8 below identifies the census tracts with the highest percentage (and corresponding densities) of carless households.

Table 3.8: Carless Households and Corresponding Density - Top Ten Census Tracts

Municipality	Census Tract	Carless Households	Total Population	% Target Population	Area	Density (Target Population per Acre)
Jersey City	77	2558	9463	56.5	249.58	10.2
Jersey City	41.01	1466	6229	57.7	93.17	15.7
Jersey City	9.02	1273	6296	44.9	129.52	9.8
Hoboken	190	1094	5552	47.5	54.60	20.0

Jersey City	28	1086	5372	50.7	73.14	14.8
Jersey City	75	1039	5006	38.6	74.67	13.9
Jersey City	20	1027	3870	58.8	76.25	13.5
West New York	159	1025	5346	60.4	48.82	21.0
West New York	150.02	1009	5955	45.9	63.42	15.9
West New York	324	1005	6449	48.7	83.90	12.0

Source: US Census 2010

As shown above, there were twenty census tracts in which the percentage of housing units with zero cars was above 50%, a dramatic increase from just three in 2000. The highest percentage at 61% was in Tract 12.02 in Jersey City, which was home to six of the top ten carless tracts.

Potential Need Analysis

Areas that have higher concentrations of persons who likely need services would likely indicate places where community transportation services should be further analyzed for expansion or inclusion.

In previous sections, maps have indicated the number and concentration of target group populations in Hudson County by census tract. For the purpose of this analysis, census tracts were assigned a score between 1 and 4 based on its quartile for target population group. The scores were then summed into an index that indicates the combined likelihood that a census tract includes a concentration of individuals who would likely benefit from the provision of community transportation services.

A census tract in the bottom quartile for each of the six individual population groups would receive the lowest possible score of six on the combined index (1 x 6 categories). A census tract in the highest quartile on each of the measures would have the highest possible score of 24 (4 x 6 categories). Most census tracts will fall in the middle range.

This type of rating analysis can be informative; however, it should be qualified. Because density is the primary control, the densest residential areas automatically receive the highest scores. Another issue arises from multiple correlations within the population characteristics. For instance, carlessness is correlated with poverty, as is age. Furthermore, dense urban residential areas are often lower-income areas.

This initial data provides a broad-brush analysis of Hudson County and is meant only to identify stark gaps in service. Careful outreach to the target populations is imperative to determining service needs. Since demographics alone cannot tell the story, input from local experts as well as survey analysis will be important tools for filling in the missing pieces.

Figure 3.17 Potential Need Index

Municipality	Total Need Points	Total Census Tracts	Average Need Score
Union City	149	17	8.8
West New York	96	11	8.7
Guttenberg	25	3	8.3
Bayonne	125	16	7.8
Jersey City	507	65	7.8
North Bergen	93	12	7.8
Weehawken	29	4	7.3
Hoboken	91	14	6.5
Secaucus	24	4	6.0
Kearny	65	11	5.9
Harrison	24	5	4.8
East Newark	4	1	4.0
Total	1232	163	7.6

Top 10 Need Scores by Census Tract	Municipality	Score
106	Bayonne	12
150.02	Guttenberg	12
9.02	Jersey City	12
28	Jersey City	12
30	Jersey City	12
62	Jersey City	12
148	North Bergen	12
169	Union City	12
158.02	West New York	12
6	Jersey City	11

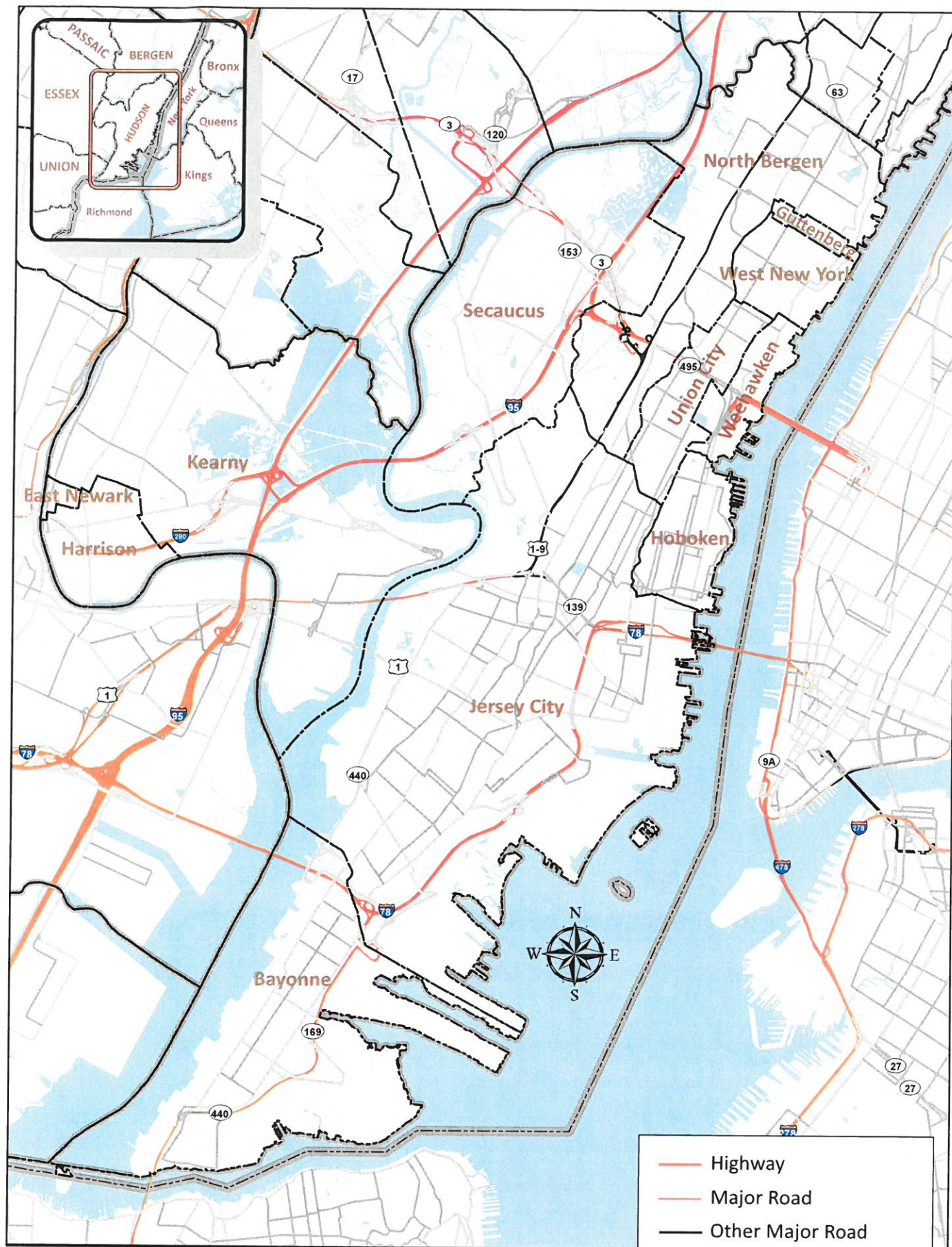


Fig 3.1:
Hudson County Municipalities and Road Network.

0 1 2
Miles
1 inch = 2 miles

Data Source: ESRI-USA Major Roads
Source: Z:\GIS\Projects\TranscendUpdate\MXDs



- Highway
- Major Road
- Other Major Road
- Important Local Road
- - - Municipal Boundary
- County Boundary
- State Boundary

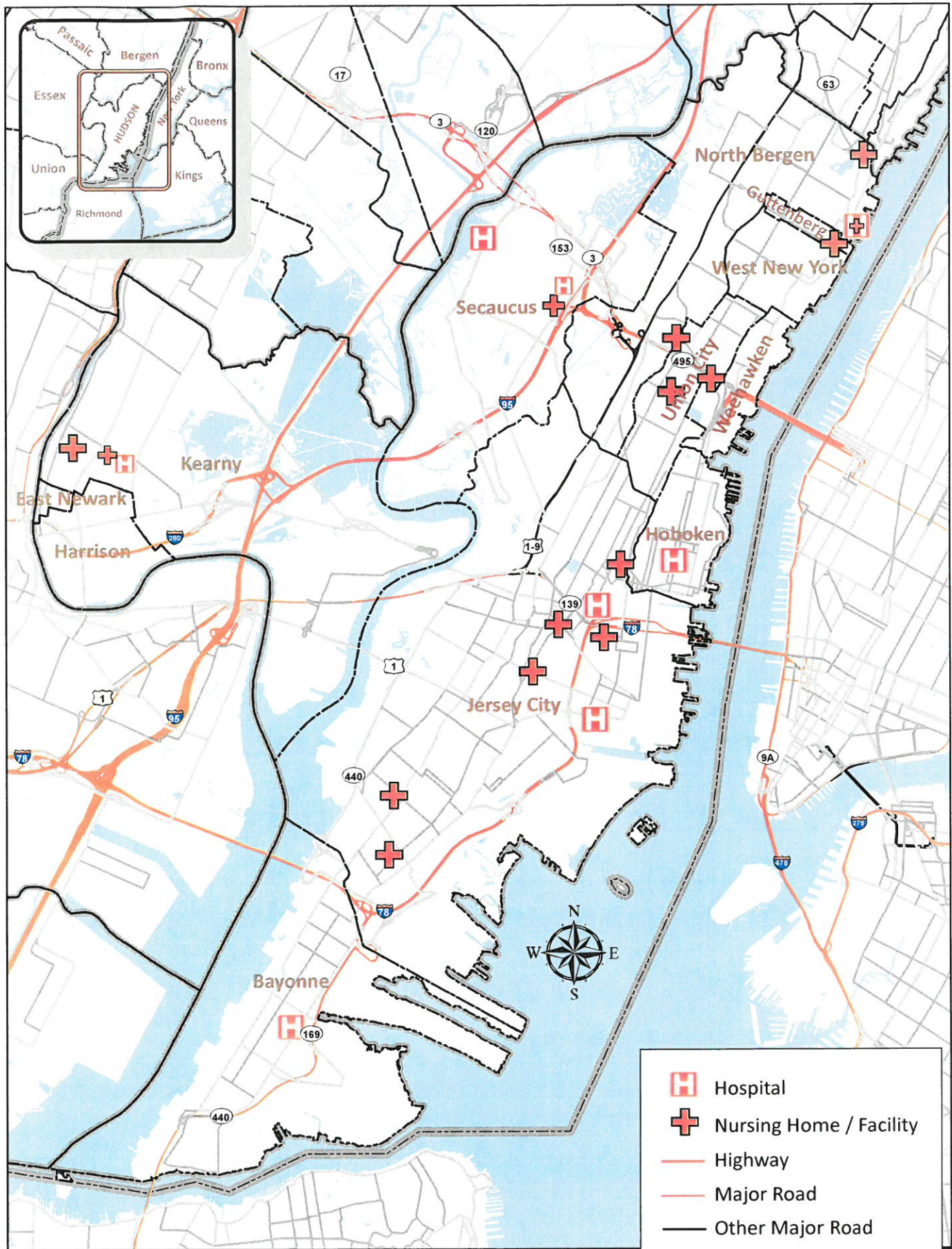
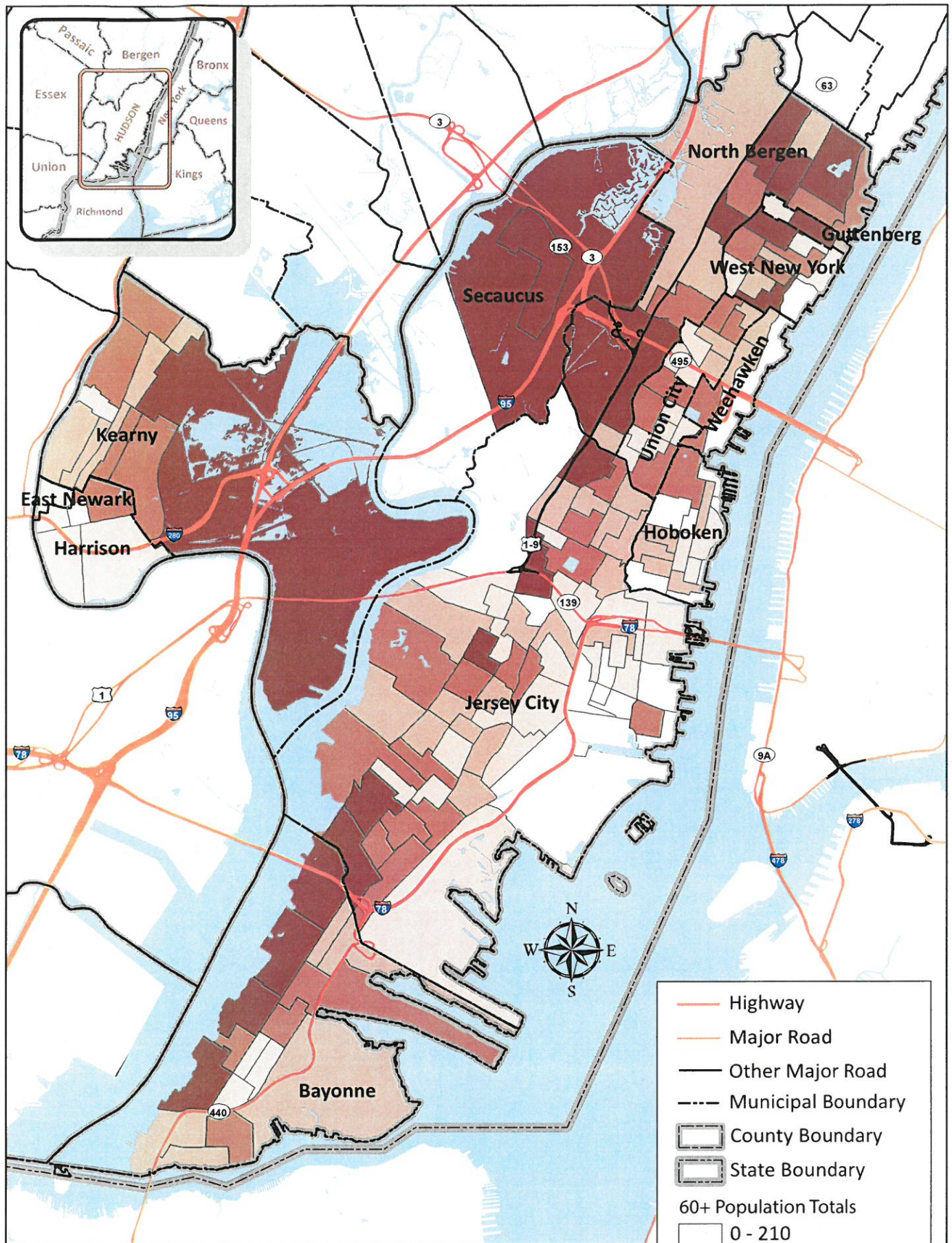


Fig 3.2:
Hudson County Hospitals and Long-Term Care Facilities.

0 1 2
Miles
1 inch = 2 miles

Data Source: Hudson County, NJ, NJGIN,
and NJ Dept. of Health
Source: Z:\GIS\Projects\TranscendUpdate\MXDs





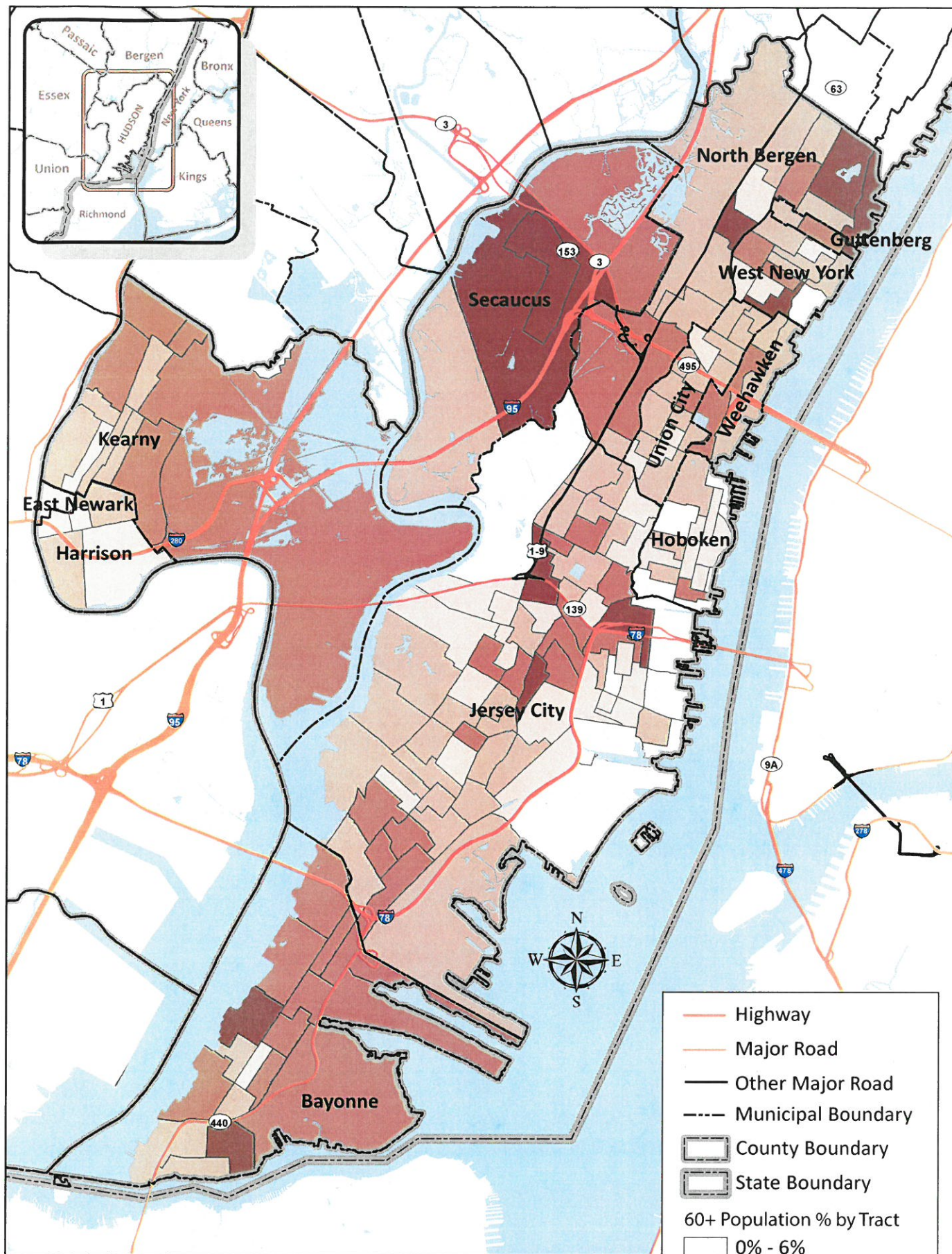


Fig 3.4:
Older Population (60+) Percentage of Total Census Tract Population.

0 1 2
Miles
1 inch = 2 miles

Data Source: US Census-ACS 2011 5 Year Estimates
Table S0101
Source: Z:\GIS\Projects\TranscendUpdate\MXDs



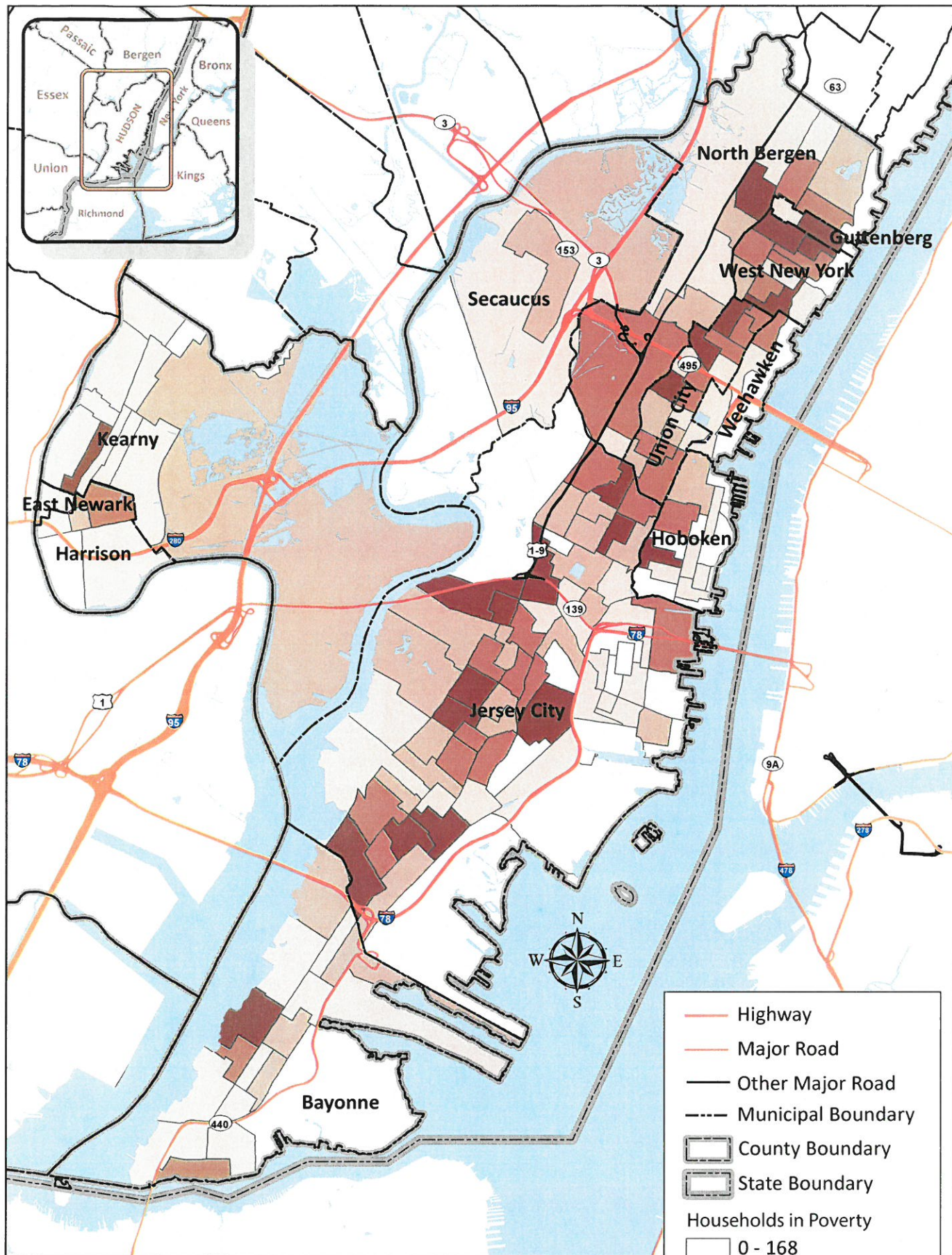
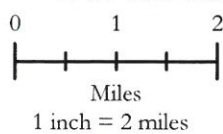


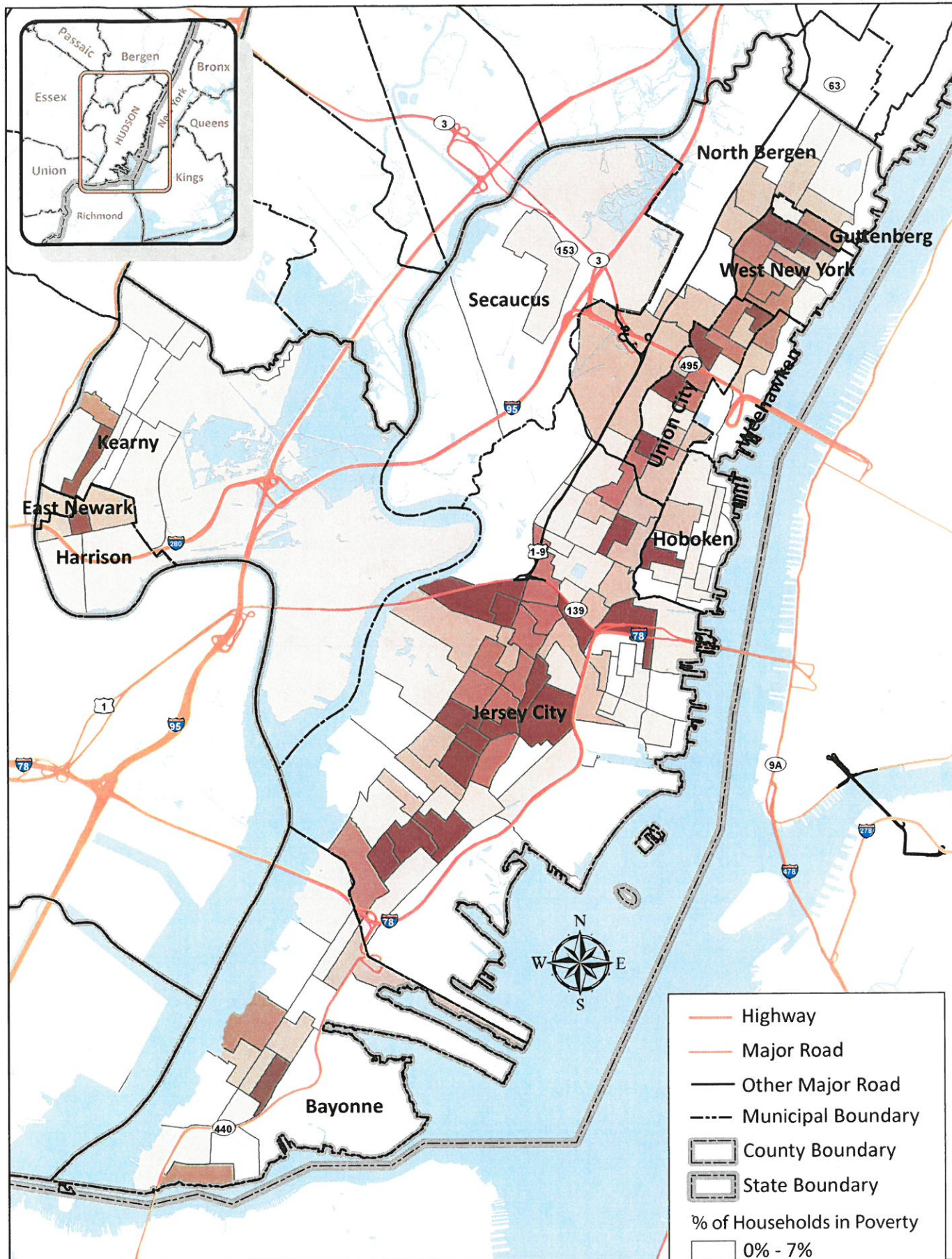
Fig 3.5:

Total Number of Households in Poverty by Census Tract.



Data Source: US Census-ACS 2011 5 Year Estimates
Table S1701
Source: Z:\GIS\Projects\TranscendUpdate\MXD





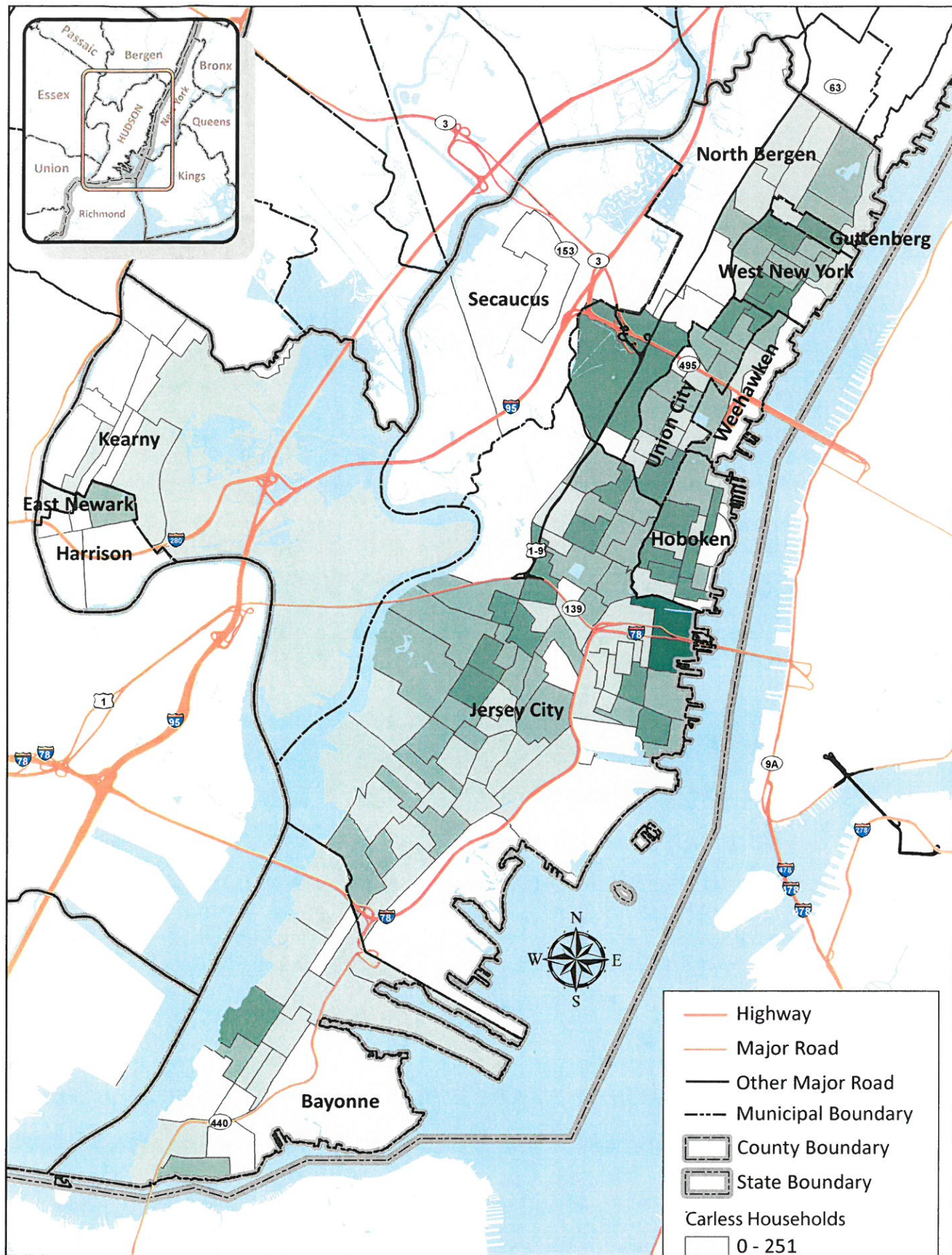


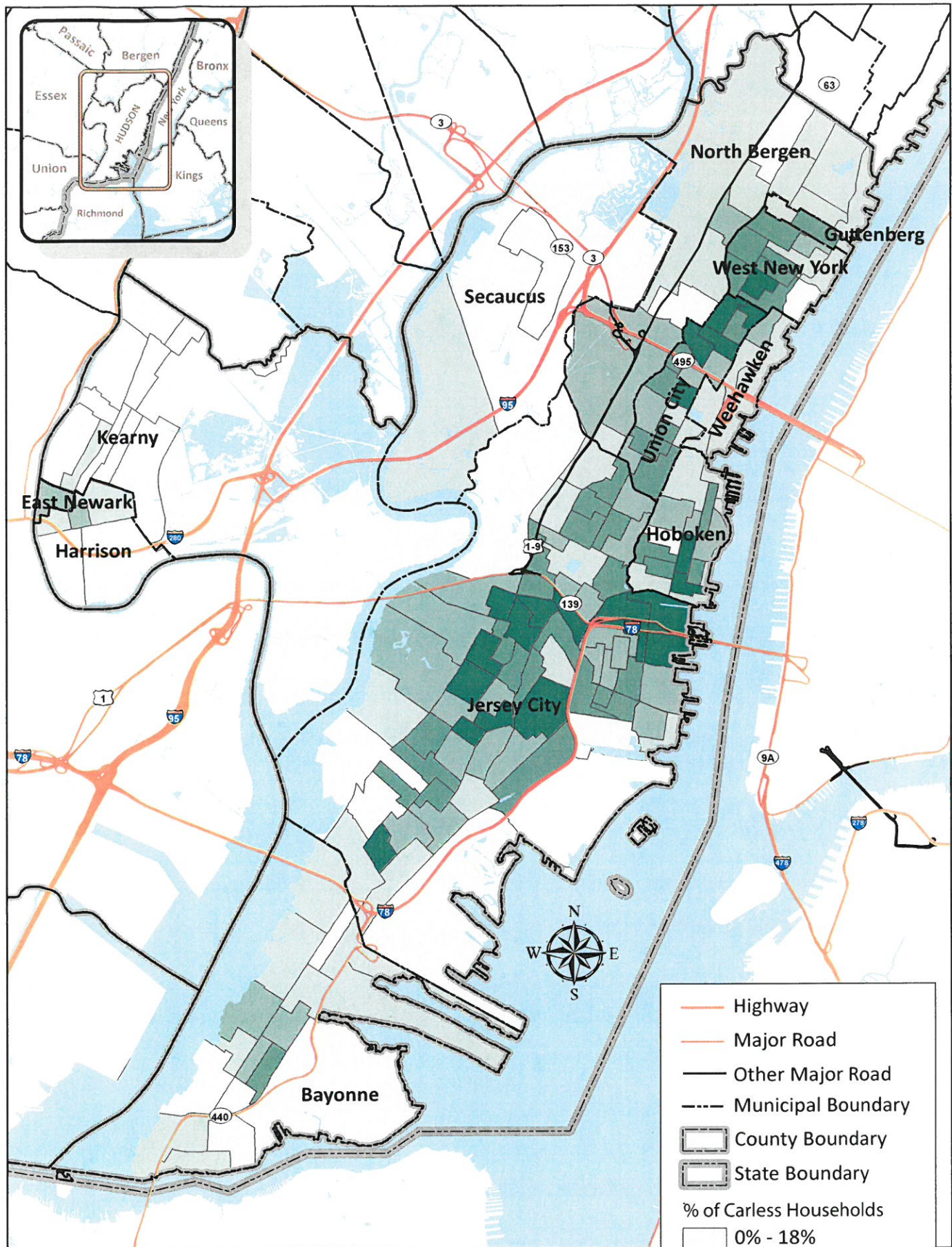
Fig 3.7:
Total Number of Carless Households by Census Tract.

0 1 2
Miles
1 inch = 2 miles

Data Source: US Census-ACS 2011 5 Year Estimates
Table B08201
Source: Z:\GIS\Projects\TranscendUpdate\MXDs



- Highway
- Major Road
- Other Major Road
- - - Municipal Boundary
- County Boundary
- State Boundary
- Carless Households
- 0 - 251
- 252 - 469
- 470 - 736
- 737 - 1466
- 1467 - 2558



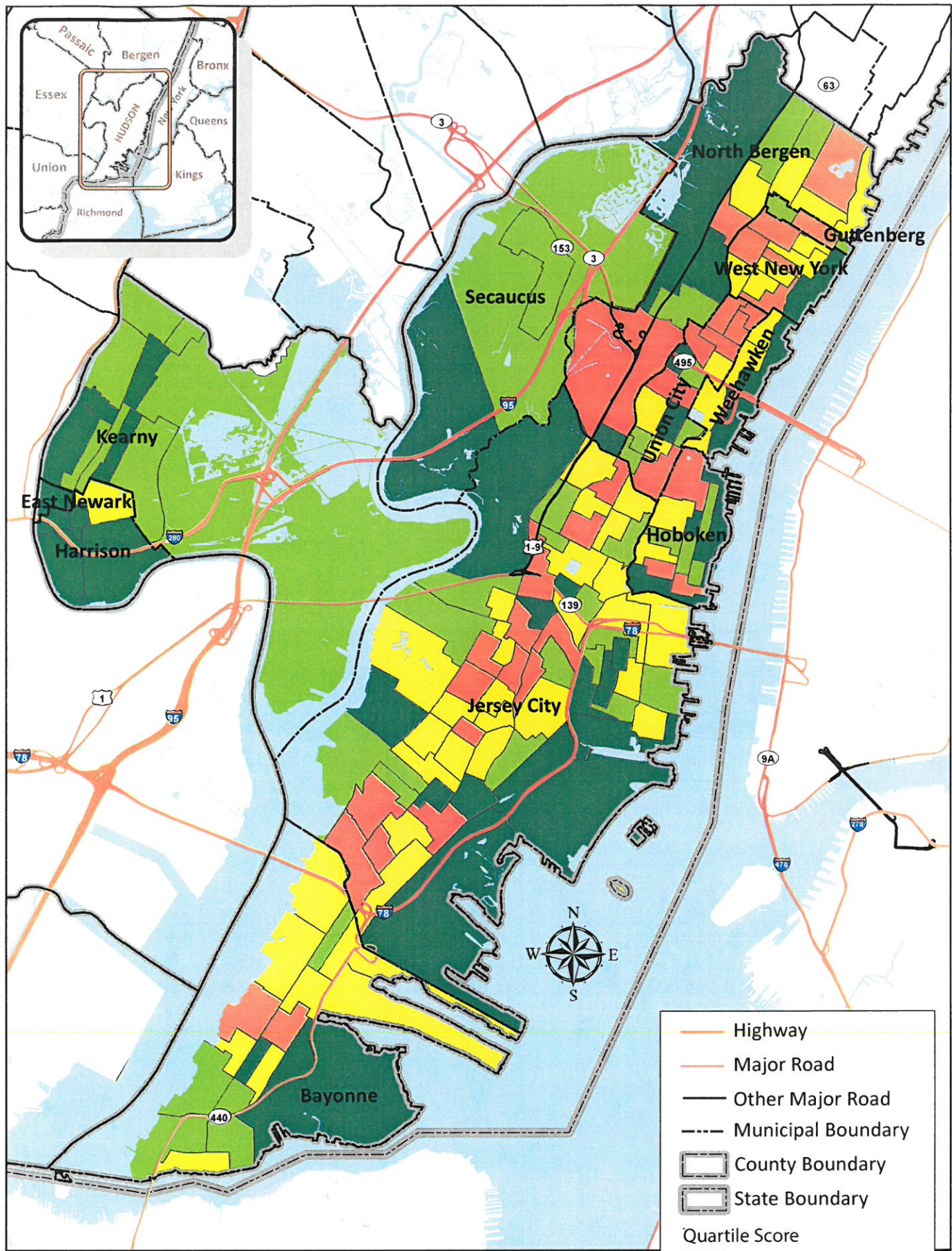


Fig 3.9:
Quartile Scores/Need Index by Census Tract.

0 1 2
Miles
1 inch = 2 miles

Data Source: Hudson County
Source: Z:\GIS\Projects\TranscendUpdate\MXD



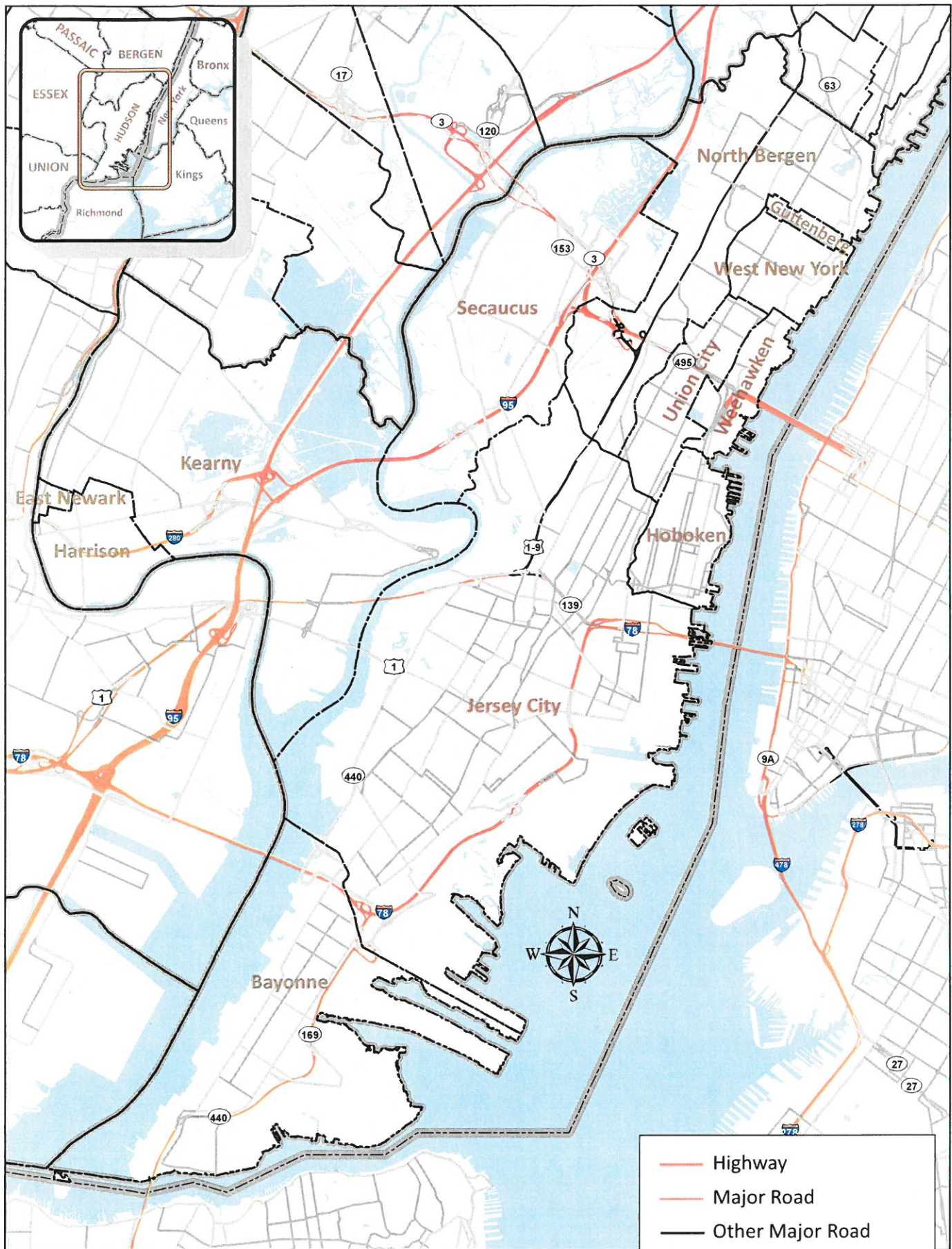


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Hudson County Municipalities and Road Network.

0 1 2
Miles
1 inch = 2 miles

Data Source: ESRI-USA Major Roads
Source: Z:\GIS\Projects\TranscendUpdate\MXDs



- Highway
- Major Road
- Other Major Road
- Important Local Road
- - - Municipal Boundary
- County Boundary
- State Boundary

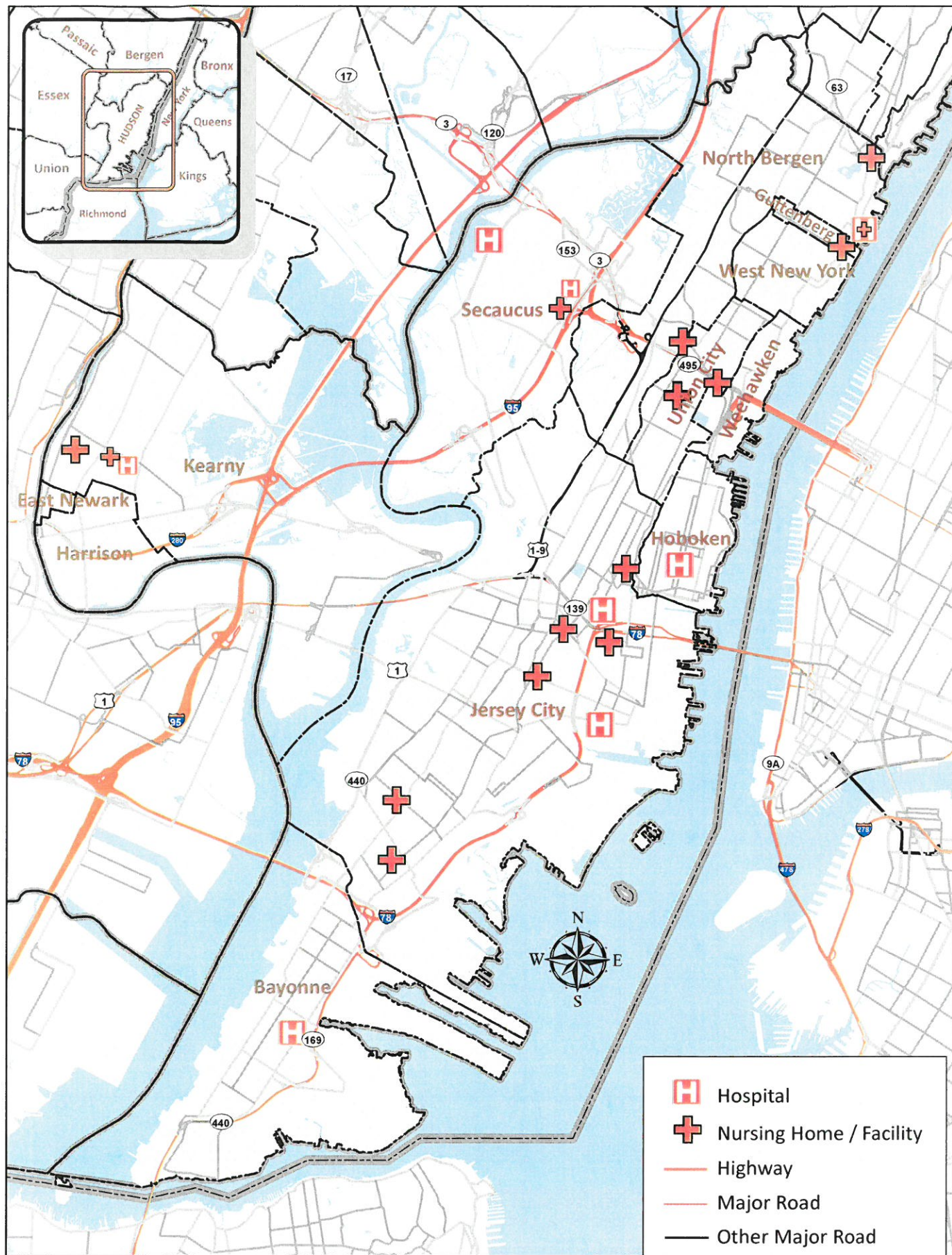


Fig 3.2:
Hudson County Hospitals and Long-Term Care Facilities.

0 1 2
Miles
1 inch = 2 miles

Data Source: Hudson County, NJ, NJGIN,
and NJ Dept. of Health
Source: Z:\GIS\Projects\TranscendUpdate\MXD



- H Hospital
- + Nursing Home / Facility
- Highway
- Major Road
- Other Major Road
- Important Local Road
- Municipal Boundary
- County Boundary
- State Boundary