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### **HUDSON COUNTY WEBSITE UPDATED**

*New web address, new features and new focus on simplicity for a better end-user experience are highlights of the 18 month process to improve the site.*

**JERSEY CITY, NJ**—County Executive Tom DeGise today congratulated the Office of Digital Information (ODI) on their completion of the re-launch of Hudson County's website. The new site can be found at: <https://www.hcnj.us> . Most links to the old county address should redirect to this new address without issue.

This latest County digital renovation follows on the heels of a re-launch of the County Commissioners website, [www.hcnj.us/countycommissioners/](http://www.hcnj.us/countycommissioners/) completed earlier this year by ODI. Both offer end-users greater simplicity in layout for a more intuitive, easier to navigate experience.

"I want to thank Daryl Krasnuk, Archana Chokalingam, and Dia Morales of ODI, the vendors they worked in partnership with, and all our staff who cooperated with them to make this entire updating process go so smoothly," said County Executive DeGise. "We use the term "update" but the truth is this was a huge undertaking, one that took over 18 months to complete. The result of all that time and effort speak for themselves in this new, cleaner design that hopefully will help users of our site get the most out of it."

The new address is an “https” one, making it more secure and likely faster on all browsers/screens, mobile or desktop. Windows desktop users are however encouraged to use the newer Microsoft Edge browser rather than Internet Explorer, which is being phased out for the best possible experience.

All county departments, the County Executive’s Office, the OPRA requests page, purchasing division page and the Tax Assessor’s page were updated and migrated to the new platform.

“Our office consulted directly with Department Directors, Division Chiefs, Office Directors, the County Executive’s Office, and dozens of employees to collect valuable feedback for the migration process and to better understand how content and features could best serve the residents and stakeholders that visit the County website,” explained ODI Chief Daryl Krasnuk. “The migration involved several elements of redesign that both consolidated some webpages, while also expanding or creating new webpages that had not previously existed. We’re confident this process addressed the concerns expressed to us by stakeholders and provides a more user-friendly and secure browsing experience for everyone who visits the updated site.”

Any questions or concerns about the new site’s operational functionality should be emailed to [dkrasnuk@hcnj.us](mailto:dkrasnuk@hcnj.us) for review and correction.