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Hudson County Community Outreach Team Reaches Major Milestone  
More than 12,000 critical resource connections made since August!

Jersey City, NJ—Hudson County Executive Tom DeGise announced this week that the Hudson County Community Outreach Team had reached a major milestone: our Community Outreach Team has made more than 12,000 critical resource connections with residents since beginning operations in August!

Developed in partnership with Civic Operations Group, a national community engagement solutions provider, the Hudson County Community Outreach Team goes directly into underserved communities to help connect residents to critical resources like Covid-19 vaccinations, flu shots, and emergency rental assistance.

“I am very proud of our Hudson County Resources Team,” said County Executive DeGise. “Direct, in-person contact remains, even in our world of social media and smart phones, a vital part of any outreach effort. I want to thank the leadership of Civic Operations Group for helping us develop a team to reach so many residents directly and to reach them—in person—so swiftly.”

The work of the Hudson County Community Outreach Team is just beginning. Residents throughout the County can expect outreach teams going door-to-
door and making phone calls, speaking to residents and providing information and resources. Teams will be in the community Monday through Thursday from 2:00–7:00 PM, and Saturdays from 12:00 – 5:00 PM. Team members are clearly identified with safety vests and carry identification.

“Members of the Hudson County Outreach Team are recruited locally, and that’s a big part of our success in reaching residents”, said Jessica Tamayo, President and Founder of the Civic Operations Group.

County Outreach Team members assist residents access services they might not realize they qualify for or may not understand the process to receive services. A “connection” by a team member reflects more than “saying hello” but actually getting a resident into the first steps of accessing a needed service.

“Personal contact is central to effective, and above all, responsive government service,” said the County Executive’s Chief of Staff, Craig Guy. “A person, at the door, asking how they can help—and being able to actually help—often makes all the difference for someone in need.”

You can learn more about the Hudson County Community Resources Team here: https://www.hcnj.us/communityresources/.
Pictured: Hudson County Community Outreach Team Members in the field.